



MEASURE UP CAMPAIGN

TO: Pennsylvania Council Knights of Columbus

FROM: Gwen Adams
Measure Up Campaign Project Coordinator

DATE: February 1, 2017

RE: 2017 MEASURE UP CAMPAIGN

On behalf of The Arc of Pennsylvania and all our local chapters, thank you again to all the Councils that participated in the 2016 Measure Up Campaign. At the September meeting of The Arc of Pennsylvania Board of Directors, Knights of Columbus Measure-Up Chairman, Ralph Trofino presented a check for **\$116,000** raised during the 38th annual Measure Up Campaign. Throughout the campaign's history, local Knights have raised more than **SIX MILLION DOLLARS** for The Arc in Pennsylvania.

We now look ahead to 2017 - **the 39th year of the campaign!** Your efforts have provided vast benefits to persons with intellectual and developmental disabilities in Pennsylvania. In this packet is all the information you need to begin planning your next campaign. Your State Campaign Chairman, Ralph J. Trofino, has set an **ambitious goal of \$130,000**. *The Campaign is scheduled for April 1 through June 30.*

SUPPLIES

Your order for supplies should be sent to either The Arc of PA to the attention of Gwen Adams, Measure-Up Campaign Coordinator at gadams@thearcpcpa.org or Ralph J. Trofino at rjtrofino@gmail.com.

If you need additional information all the necessary documents can be found at www.thearcpcpa.org. If you go to the homepage, you will find a link especially designed for the Knights of Columbus Measure-Up Campaign. Look for the Knights of Columbus logo at the bottom of the home page. What you receive by mail is also posted for your use.

If you need any assistance, please do not hesitate to contact State Campaign Chairman Ralph J. Trofino at 814-255-5722, Gwen Adams at The Arc of Pennsylvania at 800-692-7258, or your local chapter of The Arc.