



Knights of Columbus Pennsylvania State Council

March 2017

Dear Manager:

This letter is to introduce you to the Pennsylvania Knights of Columbus' Measure Up Campaign. The Campaign has been conducted by the Knights for the past 38 years and has raised more than \$6 million throughout the state of Pennsylvania to assist people with intellectual and developmental disabilities and their families.

The money raised in the Campaign goes to the local and state chapters of The Arc to implement programs for Pennsylvania citizens with intellectual and developmental disabilities. In 2016, \$116,000 was raised for this purpose. If a local chapter of The Arc does not exist, the Knights may designate another chapter of The Arc or any organization that provides assistance for people with intellectual and developmental disabilities to receive the money. After campaign supply expenses, 75% of the money raised is returned to the local chapter of The Arc and 25% remains with The Arc of Pennsylvania for its mission in the State Capitol.

Your cooperation will be greatly appreciated in assisting the local Knights of Columbus council in conducting the Measure Up Campaign. Should you have any questions about the campaign please contact me at:

Ralph J. Trofino
129 Old Hickory Lane
Johnstown, PA 15905

Or you may contact:

The Arc of Pennsylvania
301 Chestnut Street, Ste.403
Harrisburg, PA 17101
Phone 717-234-2621.

Sincerely yours,

Ralph J. Trofino
State Arc Chairman